

ProFusion iS



A completely integrated media experience.

The future is here with the ProFusion® iS digital media manager. Powerful and affordable, the all-in-one iS is DMX's latest system capable of delivering music, audio messaging, and HD video content.

The iS provides total control over what your customers hear and see. Flexible scheduling, dual-zone audio and single-zone video capability, management features, and more make it the only delivery system you'll need to provide an engaging experience for your customers.

Music Create the Perfect Vibe. No other commercial media manager comes close—high-fidelity and stereo sound capability.

Messaging Maximize the Moment. On-site and on-hold music and messaging are seamlessly integrated to prevent abrupt interruptions.

Video Capture Their Attention. Music videos, HD atmospherics, or your own video content (ads, logos). The iS manages video content with accompanying audio in conjunction with your music program so the two don't compete for air time.

FEATURES & BENEFITS

Automatic Easy Content Management. Automatic scheduling allows you to change your vibe or tempo by the minute, hour, day, week, or season—switch your content schedule at any time.

Reliable Field and Time-tested. DMX pioneered on-premise music players with reliable, flexible software for commercial environments over a decade ago. ProFusion is field tested, and over 100,000 devices later, remains the industry leader.

Flexible Multiple Update Options. Secure Ethernet updates deliver data quickly, dramatically reducing the time it takes to receive music and message updates. The iS also supports disc updates with an optional built-in DVD-ROM drive.

Powerful Multiple Zone Possibilities. Two zones of audio, each with independent scheduling capability, and one video output create a world of possibilities. Play music in one area and a different kind in another; or connect one audio output to your phone system for music and messaging on hold. And don't forget your video output.

Simple Effortless Operation. Built-in display allows for easy adjustments to settings and shows music, messaging, and video information. Automatic dayparting and other features make the iS as hands-free as possible.



SUPERIOR PROGRAMMING FEATURES

- Automatic content scheduling by time of day, day of week, and seasonal promotional events
- LCD front panel displays style name, song title, artist, message name, and menu options
- Multi-zone capability
- In-store message marketing; on-hold music and/or messaging
- Video: MPEG-1, MPEG-2, MP@ML, MP@HL, MPEG-4, MP@L3.1, and MP@4.1, JPEG, PNG, GIF
- Seamless content interchange between audio and visual elements

TECHNICAL EXCELLENCE

- Secure digital network delivery
- Corporate content server capability
- Integrates with existing systems
- Based on open industry standards
- Application upgrades conducted regularly
- Ethernet or disc updates
- Solid state storage options

AUDIO PERFORMANCE*

- Sampling Rate: 44.1 KHz
- Frequency Response: 20.0 Hz to 20.0 KHz +/- 1.0 dB
- Digital Audio: Coaxial
- Analog Audio: Stereo L/R or Two Zone Mono

VIDEO PERFORMANCE*

- HDMI / Component / S-Video / Composite (CVBS) — NTSC or PAL
- Up to 1080p @30 FPS

POWER*

- Power: Worldwide 115 VAC — 230 VAC, 50 Hz — 60 Hz
- Consumption: 24 watts maximum

FRONT PANEL*

- Push-Button Controls: Power and 5 menu navigation buttons
- Backlit LCD: 2 lines x 20 characters
- DVD-ROM Drive (optional)
- 5 LED status indicator lights

REAR PANEL*

- Analog Audio: 1x Stereo or 2x mono
- Digital Audio: Coaxial
- Video: HDMI, Component, S-Video, Composite (CVBS)
- Ethernet: RJ45 connector
- 2 USB ports
- Power: External AC Adapter

CONNECTIVITY*

- Internet-enabled
- Ethernet: 10/100 Mbps
- Optional CD updates

CERTIFICATIONS

- CE, FCC Part 15 Subpart B, cTUVus CB Scheme, C-TICK, RoHS, WEEE
- Manufactured in ISO 9001 certified facility

MECHANICAL *

- Dimensions: 10.12" x 2.69" x 7.96" (WxHxD)
- Weight: 3.0 lbs.; 3.9 lbs. fully configured
- Convection cooled

*Design and specifications are subject to change without notice

800.345.5000 * dmx.com

IN CANADA CALL 800.350.0369



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30% total recycled fiber



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ProFusion iS Programs

Music

CLASSICAL

ARIAS & OVERTURES
CHAMBER MUSIC
INTIMATE CHAMBER
LIGHT CLASSICAL
MEZZANINE
SUNDAY POPS

COUNTRY

BLUEGRASS
COUNTRY DEPOT
HEARTLAND
HIT COUNTRY
HONKY TONK TAVERN
MODERN COUNTRY
TOWN & COUNTRY
TRADITIONAL COUNTRY

DANCE

DANCE
ELECTROSPHERE
GLOBAL GRÜV
HOUSE PARTY
POWER HITS
RETRO DISCO
RIVIERA DISCOTHÈQUE
SUBTERRANEAN

HEALTH & FITNESS

70'S & 80'S WORKOUT
CLASSIC ALTERNATIVE WORKOUT
CLASSIC ROCK WORKOUT
GLOW
MODERN WORKOUT
NATIVE SUN
NEW AGE SPA
PUMP!
ZEN

INSTRUMENTAL

BEAUTIFUL INSTRUMENTALS
CONTEMPORARY INSTRUMENTALS
EARTHTONES
ELEGANCE
FUNKY BEATS
KEY NOTES
NEW AGE
PIANO
TRANQUILITY

INTERNATIONAL

AFRICAN RHYTHMS
BELLISIMA
CARIBBEAN RHYTHMS
CARIBBEAN WORLD BLEND
CHANSONS DÉTENTE *(Canada only)*
CHINESE CONTEMPORARY
CHINESE TRADITIONAL
EURO HITS
FRENCH BISTRO BLEND
GREEK
HAWAIIAN
IRISH
IRISH TRADITIONAL

ISLAND BREEZE

ITALIAN BISTRO BLEND
ITALIAN CONTEMPORARY
ITALIAN TRADITIONAL
JAPANESE

QUEBEC POP/ROCK *(Canada only)*

REGGAE *(adult themes)*

RIVIERA

U.K. HITS

WORLD BEAT

JAZZ

BIG BAND SWING
CLASSIC JAZZ VOCAL BLEND

JAZZ

JAZZ VOCAL BLEND

RAT PACK

SMOOTH JAZZ

LATIN

AMAZONIA

¡BAILAMOS!

CARNIVAL BRASILEIRO

EL MOCAMBO

FIESTA TROPICAL

HURBANO

LATIN CONTEMPORARY BLEND

LATIN HITS

LATIN JAZZ

LATIN SOUTHWEST BLEND

MARIACHI

MÚSICA CUBANA

MÚSICA DE LAS AMERICAS

PORTUGUESE BLEND

PURO AMOR

REGIONAL MEXICAN

ROMANCERO LATINO

SALSA

SIMPLY MERENGUE

SPANGLISH BLEND

LOUNGE

CHILLTOPIA
CORNER BOOTH
GREAT STANDARDS
GROOVE LOUNGE
LUXE LIFE
MOOD LIGHTS
THE RECLINER

OLDIES

60'S REVOLUTION
70'S HITS
80'S HITS
MALT SHOP OLDIES
SONGWRITERS OF THE 70'S
UPBEAT OLDIES
YESTERDAY

POP/ADULT CONTEMPORARY

90'S HITS
ADULT CONTEMPORARY
BE-TWEEN
CHIC BOUTIQUE
CITYSCAPES
CLASSIC HITS BLEND

DIVAS

FAMILIAR FAVORITES

GOT YOU COVERED

HIT SWEEP

HOTTEST HITS

LOVE SONGS

METRO BLEND

MODERN CLASSICS

NOW AND THEN

POP STYLE

SINGER-SONGWRITERS

SOFT HITS

TODAY'S HITS *(adult themes)*

TRENDSPOOT

VIXENS

Y2K HITS

RELIGIOUS

FOOTPRINTS

GOSPEL GLORY

THE SPIRIT

ROCK

8-TRACKS

ADULT ALTERNATIVE

ALBUM ROCK

ALTERNATIVE

THE ARBORETUM

CLASSIC ROCK

COFFEEHOUSE ROCK

COLLEGE ROCK

FLASHBACK NEW WAVE

FOLK ROCK

FULL METAL JACKET *(adult themes)*

HAIR GUITAR *(adult themes)*

INDIE PULSE

INK'D *(explicit)*

JAMBOREE

THE NEW UNDERGROUND

REALITY BITES

RED, ROCK AND BLUES

ROCK QUARRY

SPIKE *(explicit)*

SPECIALTY

THE ARENA
BEACH PARTY
BLUES
CROSSROADS
FRENCH QUARTER
GOT KIDS?
PARTY FAVORS
THE PLAYGROUND
PUB CRAWL
ROAD TRIP
SHOWTUNES
SILVER SCREEN
UP!

URBAN

BACKYARD BOOGIE
THE BOOMBOX *(explicit)*
THE BOUDOIR
CLASSIC R&B
HOT JAMZ *(adult themes)*

HYPE *(explicit)*

OLD SCHOOL FUNK *(adult themes)*

RAPTURE

RHYTHM NATION

SILKY SOUL

URBAN ALTERNATIVE

URBAN BEAT

Video

MUSIC VIDEOS

ADULT CONTEMPORARY

BE-TWEEN

CHART ATTACK

HIT SWEEP

HOT TRAXX

LATIN BEAT

MODERN COUNTRY

URBAN NATION

BAR FLY MUSIC VIDEOS

BAR FLY 80'S

BAR FLY ELECTRO-LOUNGE

BAR FLY GEN-X

BAR FLY GOLD

BAR FLY HITS

BAR FLY LATIN

BAR FLY URBAN

BAR FLY JUKEBOX ROCK ANTHEMS

ATMOSPHERICS

3 SCREEN LANDSCAPE

ALOHA

AMERICANA

GRITTY CITY

NATURAL WONDERS

PAINTED ART

TEE TIME

TRANQUILITY

WINE COUNTRY

ZENSCAPES

VIZUALIZATIONS (STIMULEYE)

CONCRETE

ELECTRIC

FLOW

LIQUID

NATURE BLAST

OVERLOAD

SMOOTH

VERTIGO LIGHTS

